

# VICTOR EMMANUEL

## • FULL-STACK DEVELOPER

## • AI INTEGRATION & ADS EXPERT

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### PROFESSIONAL SUMMARY:

Results-driven Full-Stack Developer, AI Expert, and Digital Advertising Specialist with 9+ years of experience delivering high-performance web solutions. Skilled in both frontend and backend development, AI integration, and profitable advertising strategies that scale functionality, engagement, and growth. Driven by innovation and known for applying my #PPS framework—Precision, Purpose, and Scalable Vision—to create impactful, predictable, and profitable digital solutions, building future-ready systems for individuals, businesses, and brands.

### AREAS OF EXPERTISE:

- ✓ Full-Stack Web Development
- ✓ Responsive UI/UX & Visual Design
- ✓ SEO-Driven CMS & Digital Campaigns
- ✓ API Development (OpenAI, REST & GraphQL)
- ✓ Cloud Deployment & DevOps Support
- ✓ Database Design & Management

### PROFESSIONAL EXPERIENCE:

#### Viral-Max Media LTD

##### Front End Developer (Contract) | June 2022 — June 2025

- Designed and built responsive, high-performance front-end solutions at ViralMax Media, driving a 20%+ improvement in cross-platform user engagement.
- Integrated dynamic UI components with back-end systems, accelerating project delivery and enhancing overall development workflows.
- Optimized web applications for speed, accessibility, and scalability, ensuring alignment with client business goals and digital strategies.
- Collaborated closely with cross-functional teams to deliver tailored digital experiences, solidifying ViralMax Media's position as a leader in digital innovation.

#### GText Home

##### Advertising Manager (Freelance) | April 2021 — April 2025

- Developed and executed targeted advertising campaigns to boost brand visibility, generate leads, and drive property sales for GText Homes.
- Managed and optimized digital ad performance across Meta and Google platforms using data analytics and performance insights.
- Collaborated with creative teams to produce compelling visuals and messaging, strengthening GText Homes' presence as an innovative leader in real estate.

#### POC Garnet

##### Full-Stack Developer (Freelance) | Oct. 2023 — March 2025

- Designed and implemented a secure, high-traffic lottery website for LSDPC's POC Garnet project, supporting property allocation for prized developments.
- Developed an engaging front-end interface and built robust back-end logic to manage lottery processes, participant data, and security protocols.
- Integrated scalable systems ensuring seamless user experience, real-time data handling, and reliable transaction flows across the platform.
- Collaborated with cross-sector stakeholders to deliver a digital solution aligning with the civic and architectural vision of the POC Garnet landmark initiative.

## MyBuilder

### Full-Stack Developer (Freelance) | January 2023 - January 2024

- Developed and deployed new features end-to-end, enhancing user experience for homeowners and tradesmen.
- Built responsive, accessible frontend interfaces and integrated APIs to streamline workflows
- Refactored legacy code and addressed technical debt to optimize system performance and scalability
- Designed and maintained automated tests, improving test coverage and ensuring platform stability

## TECHNICAL SKILLS

- **Frontend:** React, Next.js, JavaScript, TypeScript, HTML5, CSS3, Bootstrap, Sass
- **Backend:** Node.js, Express.js, PHP, Python
- **Databases:** MySQL, MongoDB, Firebase (Firestore / Realtime DB)
- **Cloud/DevOps:** AWS, Docker, GitHub, Netlify, Vercel
- **Design Tools:** Figma, Adobe XD, Illustrator
- **CMS Platforms:** WordPress, Shopify, Magento
- **APIs & AI Services:** REST, GraphQL, OpenAI, Google Cloud AI

## EDUCATION:

### MSc Information Security and Digital Forensics

*University of East London | 2024*

### Bachelor's in Information Technology

*Mahatma Gandhi Mission's College of CS and IT | 2022*

### Bachelor's in Estate Management & Valuation

*Federal University of Technology, Minna | 2019*

## PROFESSIONAL CERTIFICATIONS

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|--|---|
| ✓ Backend Development & APIs    freeCodeCamp | ✓ JavaScript Algorithms and Data Structures    freeCodeCamp |
| ✓ Machine Learning with Python    IBM        | ✓ CI/CD for Machine Learning    DataCamp                    |
| ✓ Developing AI Systems & API    DataCamp    | ✓ ICDL Professional (Web Editing)    ICDL                   |

## INTERESTS

Technology and Digital Innovation, Online Education Platforms, Real Estate Technology, Digital Marketing.

## REFERENCES

Available upon request